

Andrea Billups

Executive Director of Editorial
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Andrea Billups is a nationally recognized communications leader with over two decades of experience spanning journalism, higher education, nonprofit advancement, and digital media. A proven strategist and storyteller, she has led award-winning teams in mission-driven institutions and major media organizations.

As Executive Director of Editorial for Duke University's Office of Alumni Engagement and Development, Andrea oversees storytelling and brand strategy reaching more than 180,000 global stakeholders. Her expertise includes cross-platform content, alumni and donor engagement, and strategic marketing.

Previously, Andrea held senior journalism roles at PEOPLE Magazine and The Washington Times, with work published in TIME, Newsweek, Reader's Digest, US News, and The Washington Post. She is the author of *A Slaying in the Suburbs* and *Good in the Woods*. A Marshall University Journalism Hall of Fame inductee, Andrea holds degrees from the University of Florida and Marshall University and lives in North Carolina.