

# 20 | LEADERSHIP 26 | CONFERENCE

*Brent W. Hubby*

**Lead with clarity. Attract and hire the best.  
Build high-performing teams.**

In this session, Brent W. Hubby explores how leaders can better understand the internal wiring that drives behavior, performance, and team dynamics. Rather than relying on willpower alone, attendees will learn how greater awareness improves hiring decisions, leadership effectiveness, and team results. Participants will walk away with practical insight into making more intentional people decisions that support hiring, leadership, and team effectiveness.

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## *Brent W. Hubby*

### **President and CEO of PDP Global**

Brent W. Hubby is President and CEO of PDP Global, a behavioral assessment company dedicated to helping leaders build stronger teams through objective, people focused management systems.

A second generation business leader, Brent is passionate about stewardship driven leadership and helping organizations move from opinion based decision making to clarity and purpose aligned action. He regularly works with executives and leadership teams to translate behavioral insight into healthier cultures, better hiring decisions, and sustained performance.

Brent believes wise leadership begins with understanding people—and that objective insight is essential for leading well in today's complex business environment.