

20 | LEADERSHIP
26 | CONFERENCE

Dr. Phil Ertl

THE INTERSECTION OF CONFLICT AND POSITIVE INTENT.

Can positive intent really help in leading conflict? If I always use positive intent, won't I be taken advantage of and not be able to effectively lead through challenging situations? We will discuss how using positive intent not only helps in leading through conflict, but is critical to have success long term. Learn how positive intent will lead to proactive problem solving verses reactive responses.

20 | **LEADERSHIP**
26 | **C*i*ONFERENCE**

Dr. Phil Ertl

**VP of Educational Leadership &
Transformation Leader, InitiativeOne**

Phil has over 30 years of experience in school leadership and helps leaders in education and many other industries grow to become their best selves through InitiativeOne leadership principles. He enjoys seeing leaders taking on the challenge of personal growth and the ensuing positive results.