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Lisa Flanary

SENIOR VICE PRESIDENT AND CHIEF OF MARKETING OFFICER AT SECURITY BENEFIT

Lisa Flanary is Senior Vice President and Chief Marketing Officer at Security Benefit, where she leads the company's Brand, Marketing, Sales Enablement, Public Relations, and Communication functions. With more than 25 years of experience in marketing, brand development, corporate and distribution strategy, Lisa brings deep industry expertise and a track record of transformative leadership.

Prior to her current role, she served as Vice President of Corporate Strategy and Transformation at Security Benefit, where she spearheaded efforts to improve operational efficiency, drive innovation, and elevate the customer experience. Her career includes executive leadership roles at Thrivent, Nationwide Financial, and Allstate, as well as serving as CEO of Degree of Honor Protective Association, where she led its successful merger with Catholic Financial Life.

Lisa holds bachelor's degrees in journalism and mathematics from Augustana College and an MBA from the University of Illinois–Chicago.