InitiativeOne®

LEADERSHIP CONFERENCE

ELEVATE YOUR BRAND. **EMPOWER** LEADERSHIP. **EXPAND** YOUR IMPACT.

SPONSORSHIP OPPORTUNITIES

WHY SPONSOR INITIATIVEONE?

Join a movement that's transforming the way leaders lead. The InitiativeOne Leadership Conference is a premier national event, drawing 400+ executives, business owners, and high-potential leaders. Sponsors gain premium visibility, brand alignment with innovation and transformation, and the opportunity to directly engage a high-value audience committed to growth.

JUNE 14-15, 2027

GRAND GENEVA | LAKE GENEVA, WI





PLATINUM SPONSOR

$25,000

- Main stage panel participation or breakout session intro
- VIP dinner invites (4 attendees)
- Prime logo placement throughout venue and collateral
- 8 full-access tickets
- Mention in all pre/post event emails
- Half-page ad in program
- InitiativeOne website feature



GOLD SPONSOR

$12,500

- Logo on all signage and event materials
- Mention during mainstage program
- 4 full-access tickets
- Sponsor recognition on website and emails
- InitiativeOne website feature

NEW for 2027

AFTER HOUR SOCIAL

$12,500 (2 available for Sunday & Monday evening 5-7)

- Logo on branded cocktail napkin
- Cocktail Lounge signage
- 4 full-access tickets
- One drink ticket per person (cash bar after)
- InitiativeOne website feature



SILVER SPONSOR

$5,000

- Logo featured in program and signage
- 2 full-access tickets
- Verbal thank you from mainstage
- InitiativeOne website feature



BRONZE SPONSOR

$1,000

- Logo in program
- 1/2 priced ticket
- InitiativeOne website feature

ADD-ON SPONSORSHIPS

(Available à la carte or added to any package)

NETWORKING BREAK SPONSOR
$5,000
Custom signage, lounge branding, 1 ticket included

AV + PRODUCTION PARTNER
$7,500
Logo during walk-in reels, recognition in all media

LANYARD & BADGE SPONSOR
$3,000
Logo on all attendee name badges

BREAKOUT ROOM SPONSOR
$3,000
Room signage, option to place materials at entry

COFFEE BAR SPONSOR
$3,500
Custom-branded coffee sleeves and signage

DIGITAL RECAP VIDEO SPONSOR
$4,500
Branding in recap video shared post-event

GOLF OUTING SPONSOR
(SUNDAY EVENING)
$10,000
Custom signage at designated hole, verbal thank you before it starts, custom scorecard with logo placement and 2 ticket included

NEW for 2027

CUSTOMIZE YOUR OWN SPONSORSHIP
Customize your own sponsorship to fit your company needs

ROI & FOLLOW-THROUGH

- Post-event impact report for all sponsors
- Attendee engagement metrics & lead lists (as applicable)

Ready to Align with the Future of Leadership?

CONTACT:
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