



PARTNERSHIP Gallery

The Hemophilia Outreach Center is a federally recognized hemophilia treatment center (HTC) based in Green Bay. The HOC team is deeply committed to serving individuals and families impacted by bleeding disorders. They deliver expert care using cutting-edge technology while welcoming patients and families into a compassionate, supportive, and growing community.

The center is led by CEO Jamison Buxton, who stepped into the role in 2016—just two years shy of turning thirty. While proud of the excellent treatment being delivered, Jamison wanted to reach more patients and ensure they took full advantage of the HOC's wide range of services. These include primary care, physical therapy, social work, behavioral health, dental care, and genetic counseling. At the time, the board felt Jamison was moving too fast. Jamison felt the board was too content with the status quo. They asked him to partner with InitiativeOne to expand his leadership lens.

Through his Leadership Transformation experience, Jamison grew more confident, bold, and strategic. Today, the HOC is thriving. Staff at every level share a clear vision and expectations. The result? More patients, better care, and a consistent, high-quality experience every time.

