

# 20 | LEADERSHIP 26 | C*i* NFERENCE

*Dr. Phil Ertl*

## **TIME ISN'T A PROBLEM IT'S THE PATH TO OPPORTUNITY**

Effective leaders treat time as a strategic leadership tool. Aligning time with purpose and values focuses attention on the right work. By prioritizing high-impact work, listening, reflection, and delegation, leaders build trust, avoid burnout, strengthen systems, and create sustained, meaningful improvement across the groups and organizations they serve.

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*Dr. Phil Ertl*

**VP of Educational Leadership &  
Transformation Leader, InitiativeOne**

Phil has over 30 years of experience in school leadership and helps leaders in education and many other industries grow to become their best selves through InitiativeOne leadership principles. He enjoys seeing leaders taking on the challenge of personal growth and the ensuing positive results.