

Opening Doors Leadership Forum AGENDA



Time	Segment	Content	Lead
 7:45 AM-9:00 AM	Think Tank	THE MAGICAL POWER OF TRUE COLLABORATION Start your morning with a powerful leadership conversation exploring how authentic collaboration creates stronger organizations, stronger communities, and greater outcomes than any one organization can achieve alone.	Dr. Fred Johnson (InitiativeOne)
 9:00 AM-9:10 AM	Welcome	WHY WE'RE HERE Discover why InitiativeOne and School Perceptions have joined forces to solve one of today's greatest workforce and education challenges and why this partnership matters to your organization.	Bill Foster, Rob DeMeuse (School Perceptions) & Dr. Phil Ertl (InitiativeOne)
 9:10 AM-9:35 AM	Keynote: The Readiness Gap	THE WORKFORCE CHALLENGE WE CAN'T IGNORE Explore the growing disconnect between what schools measure, what employers need, and how communities can work together to better prepare students for meaningful careers.	Bill Foster & Rob DeMeuse (School Perceptions)
 9:35 AM-10:00 AM	Opening Doors Platform Walkthrough	SEE THE FUTURE OF CAREER READINESS Experience a live demonstration of Opening Doors, including the student journey, district dashboard, counselor tools, parent engagement, and employer partnership portal.	Bill Foster & Rob DeMeuse (School Perceptions)
 10:00 AM-10:45 AM	Panel: Three Seats at the Table	WHERE EDUCATION, BUSINESS, AND COMMUNITY UNITE Hear from a superintendent, business leader, and school counselor as they discuss today's workforce challenges, share real-world experiences, and explore what becomes possible when everyone works together.	Moderated by: Dr. Margaret Gilmore (InitiativeOne)
 10:45 AM-11:00 AM	Leading the Culture Shift	FROM STRATEGY TO SUSTAINABLE CHANGE Technology creates opportunity, but people create transformation. Learn how leadership, trust, and culture determine whether initiatives succeed and how organizations can build lasting partnerships that drive measurable impact.	Dr. Phil Ertl (InitiativeOne)
 11:00 AM	Closing & Call to Action	TURN IDEAS INTO ACTION Leave with practical next steps to strengthen collaboration in your organization, explore a pilot partnership, schedule a strategy conversation, or join the Opening Doors community.	Dr. Phil Ertl (InitiativeOne)