

### PLATINUM



**\$25,000**

seeking 1 sponsor

**EXCLUSIVE BRANDING:**

Logo featured prominently on all conference materials (banners, website, programs).

**SPEAKING OPPORTUNITY:**

15-minute slot at conference kick-off.

**EXHIBIT SPACE:**

Premium booth location.

**SOCIAL MEDIA PROMOTION:**

Dedicated posts leading up to the event.

**COMPLIMENTARY REGISTRATIONS:**

Up to 6 full conference passes; another 6 available at 50%.

### GOLD



**\$15,000**

seeking 2 sponsors

**BRAND RECOGNITION:**

Logo included in select materials and on the conference website.

**EXHIBIT SPACE:**

Standard booth location.

**SOCIAL MEDIA PROMOTION:**

Dedicated 2 posts leading up to the event.

**COMPLIMENTARY REGISTRATIONS:**

Up to 4 full conference passes; another 4 available at 50%.

### SILVER



**\$5,000**

seeking 2 sponsors

**LOGO INCLUSION:**

Displayed in the conference program and website.

**EXHIBIT SPACE:**

Shared booth area.

**SOCIAL MEDIA PROMOTION:**

Dedicated 1 post leading up to the event.

**COMPLIMENTARY REGISTRATIONS:**

Up to 2 full conference passes; another 2 available at 50%.

### BRONZE



**\$1,000**

seeking 4 sponsors

**NAME RECOGNITION:**

Listed in the conference program and website.

**COMPLIMENTARY REGISTRATIONS:**

1 full conference passes; another at 50%.

#### ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Breakfast Sponsor:** \$3,500 (seeking 1 sponsor)
- **Reception Sponsor:** \$5,000 (seeking 1 sponsor)
- **Luncheon Sponsor:** \$7,000 (seeking 1 sponsor)
- **Midday Break Sponsor:** \$2,500 (seeking 1 sponsor)

#### QUESTIONS?

Call InitiativeOne 920.432.0268  
or email [info@initiativeone.com](mailto:info@initiativeone.com)