

PLATINUM



\$25,000

seeking 1 sponsor

EXCLUSIVE BRANDING:

Logo featured prominently on all conference materials (banners, website, programs).

SPEAKING OPPORTUNITY:

15-minute slot at conference kick-off.

EXHIBIT SPACE:

Premium booth location.

SOCIAL MEDIA PROMOTION:

Dedicated posts leading up to the event.

COMPLIMENTARY REGISTRATIONS:

Up to 6 full conference passes; another 6 available at 50%.

GOLD



\$15,000

seeking 2 sponsors

BRAND RECOGNITION:

Logo included in select materials and on the conference website.

EXHIBIT SPACE:

Standard booth location.

SOCIAL MEDIA PROMOTION:

Dedicated 2 posts leading up to the event.

COMPLIMENTARY REGISTRATIONS:

Up to 4 full conference passes; another 4 available at 50%.

SILVER



\$5,000

seeking 2 sponsors

LOGO INCLUSION:

Displayed in the conference program and website.

EXHIBIT SPACE:

Shared booth area.

SOCIAL MEDIA PROMOTION:

Dedicated 1 post leading up to the event.

COMPLIMENTARY REGISTRATIONS:

Up to 2 full conference passes; another 2 available at 50%.

BRONZE



\$1,000

seeking 4 sponsors

NAME RECOGNITION:

Listed in the conference program and website.

COMPLIMENTARY REGISTRATIONS:

1 full conference passes; another at 50%.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Breakfast Sponsor:** \$3,500 (seeking 1 sponsor)
- **Reception Sponsor:** \$5,000 (seeking 1 sponsor)
- **Luncheon Sponsor:** \$7,000 (seeking 1 sponsor)
- **Midday Break Sponsor:** \$2,500 (seeking 1 sponsor)

QUESTIONS?

Call InitiativeOne 920.432.0268
or email info@initiativeone.com