

# Gina Marchionda

## INTEGRATION OF AI IN LEADERSHIP: YAY OR NAY?

Artificial Intelligence is no longer on the horizon; it is already shaping how leaders think, communicate, and make decisions. But the real question is not if we should use AI in leadership, it is how and why. In this interactive session, Gina Marchionda invites leaders to explore the role of AI through the lens of InitiativeOne's 10 leadership tools. Participants will examine practical applications of AI that enhance, not replace, human-centered leadership, and leave with strategies for using AI responsibly while maintaining authenticity, trust, and stronger daily leadership practices.

Full version: Artificial Intelligence is no longer on the horizon; it's already shaping how leaders think, communicate, and make decisions. But the real question isn't if we should use AI in leadership...it's how and why.

In this interactive session, Gina Marchionda, Technology Integration Specialist, invites leaders to explore the role of AI through the lens of InitiativeOne's 10 leadership tools. Participants will engage in practical, real-world applications of AI that enhance, not replace, human-centered leadership. From strengthening communication and increasing clarity to supporting reflection, decision-making, and team alignment, each tool will be paired with purposeful AI integration strategies.

This session is designed to move beyond the hype and into intentional practice. Leaders will examine when AI supports growth, when it creates friction, and how to use it responsibly while maintaining authenticity and trust.

### Participants will leave with:

- A deeper understanding of how AI can align with InitiativeOne's leadership framework
- Practical strategies for integrating AI into daily leadership practices
- Clear examples of using AI to enhance communication, feedback, and reflection
- A balanced perspective on the opportunities and limitations of AI in leadership

Whether you're cautiously curious or fully onboard, this session will help you thoughtfully answer the question: AI in leadership...yay or nay?

# 20 | LEADERSHIP 26 | CONFERENCE

*Gina Marchionda*

## **Technology Integration Specialist, Fond du Lac School District**

Gina Marchionda is a Technology Integration Specialist in the Fond du Lac School District, where she partners with educators and leaders to design inclusive, engaging, and future-ready learning experiences. Her work centers on purposeful technology integration, instructional coaching, and systems-level innovation that elevate engagement for students, staff, families, and the wider community.

Gina is a Google Certified Trainer, Google Certified Coach, and a Google Educator Group (GEG) Leader for the state of Wisconsin. She leads districtwide initiatives that blend instructional design and digital tools to support teaching and learning, accessibility, and meaningful family engagement. Gina brings a collaborative, human-centered approach to leadership and professional learning, grounded in trust, creativity, and action.