



2026 | LEADERSHIP CONFERENCE

ELEVATE YOUR BRAND. **EMPOWER** LEADERSHIP. **EXPAND** YOUR IMPACT.

SPONSORSHIP OPPORTUNITIES



WHY SPONSOR INITIATIVEONE?

Join a movement that's transforming the way leaders lead. The InitiativeOne Leadership Conference is a premier national event, drawing 300+ executives, business owners, and high-potential leaders. Sponsors gain premium visibility, brand alignment with innovation and transformation, and the opportunity to directly engage a high-value audience committed to growth.

JUNE 8-10, 2026
ONEIDA CASINO • HOTEL | GREEN BAY, WI



SCAN FOR



AGREEMENT FORM



PRESENTING SPONSOR

\$50,000 (1 available)

- Top-billing in all materials (“Presented by...”)
- Main stage speaking opportunity (5 minutes)
- VIP dinner invites (up to 6 attendees)
- Premium logo placement throughout venue and in all event media
- Custom branded experience space (activation table, signage)
- 12 full-access tickets
- Video feature in post-event recap
- InitiativeOne website feature
- Full-page ad in printed program and digital promo



PLATINUM SPONSOR

\$25,000

- Main stage panel participation or breakout session intro
- VIP dinner invites (4 attendees)
- Prime logo placement throughout venue and collateral
- 8 full-access tickets
- Mention in all pre/post event emails
- Half-page ad in printed program
- InitiativeOne website feature



GOLD SPONSOR

\$12,500

- Logo on all signage and event materials
- Mention during mainstage program
- 4 full-access tickets
- Sponsor recognition on website and emails
- InitiativeOne website feature



SILVER SPONSOR

\$5,000

- Logo featured in printed program and signage
- 2 full-access tickets
- Verbal thank you from mainstage
- InitiativeOne website feature



BRONZE SPONSOR

\$1,000

- Logo in printed program
- 1 full-access ticket
- InitiativeOne website feature

ADD-ON SPONSORSHIPS

(Available à la carte or added to any package)

NETWORKING BREAK SPONSOR

\$5,000

Custom signage, lounge branding,
1 ticket included

AV + PRODUCTION PARTNER

\$7,500

Logo during walk-in reels, recognition
in all media

LANYARD & BADGE SPONSOR

\$2,500

Logo on all attendee name badges

KEYNOTE SPONSOR

\$5,000

Logo placement on keynote slide deck
+ intro shoutout

BREAKOUT ROOM SPONSOR

\$3,000

Room signage, option to place
materials at entry

COFFEE BAR SPONSOR

\$2,500

Custom-branded coffee sleeves
and signage

DIGITAL RECAP VIDEO SPONSOR

\$4,500

Branding in recap video shared
post-event

**NEW
for
2026**

ROI & FOLLOW-THROUGH

- Post-event impact report for all sponsors
- Attendee engagement metrics & lead lists (as applicable)
- Optional sponsor highlight on The Leadership Initiative Podcast or newsletter

Ready to Align with the Future of Leadership?

CONTACT:

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