



2026 LEADERSHIP CONFERENCE

ELEVATE YOUR BRAND. EMPOWER LEADERSHIP. EXPAND YOUR IMPACT.

SPONSORSHIP OPPORTUNITIES



WHY SPONSOR INITIATIVEONE?

Join a movement that's transforming the way leaders lead. The InitiativeOne Leadership Conference is a premier national event, drawing 300+ executives, business owners, and high-potential leaders. Sponsors gain premium visibility, brand alignment with innovation and transformation, and the opportunity to directly engage a high-value audience committed to growth.

JUNE 8-10, 2026
ONEIDA CASINO • HOTEL | GREEN BAY, WI





PRESENTING SPONSOR

\$50,000 (1 available)

- Top-billing in all materials (“Presented by...”)
- Main stage speaking opportunity (5 minutes)
- VIP dinner invites (up to 6 attendees)
- Premium logo placement throughout venue and in all event media
- Custom branded experience space (activation table, signage)
- 12 full-access tickets
- Video feature in post-event recap
- InitiativeOne website feature
- Full-page ad in printed program and digital promo



PLATINUM SPONSOR

\$25,000

- Main stage panel participation or breakout session intro
- VIP dinner invites (4 attendees)
- Prime logo placement throughout venue and collateral
- 8 full-access tickets
- Mention in all pre/post event emails
- Half-page ad in printed program
- InitiativeOne website feature



GOLD SPONSOR

\$12,500

- Logo on all signage and event materials
- Mention during mainstage program
- 4 full-access tickets
- Sponsor recognition on website and emails
- InitiativeOne website feature



SILVER SPONSOR

\$5,000

- Logo featured in printed program and signage
- 2 full-access tickets
- Verbal thank you from mainstage
- InitiativeOne website feature



BRONZE SPONSOR

\$1,000

- Logo in printed program
- 1 full-access ticket
- InitiativeOne website feature

ADD-ON SPONSORSHIPS

(Available à la carte or added to any package)

NETWORKING BREAK SPONSOR

\$5,000

Custom signage, lounge branding,
1 ticket included

BREAKOUT ROOM SPONSOR

\$3,000

Room signage, option to place
materials at entry

AV + PRODUCTION PARTNER

\$7,500

Logo during walk-in reels, recognition
in all media

COFFEE BAR SPONSOR

\$2,500

Custom-branded coffee sleeves
and signage

LANYARD & BADGE SPONSOR

\$2,500

Logo on all attendee name badges

DIGITAL RECAP VIDEO SPONSOR

\$4,500

Branding in recap video shared
post-event

KEYNOTE SPONSOR

\$5,000

Logo placement on keynote slide deck
+ intro shoutout

NEW
for
2026

ROI & FOLLOW-THROUGH

- Post-event impact report for all sponsors
- Attendee engagement metrics & lead lists (as applicable)
- Optional sponsor highlight on The Leadership Initiative Podcast or newsletter

Ready to Align with the Future of Leadership?

CONTACT:

Rebekah Elam, Chief of Staff, InitiativeOne
relam@initiative-one.com



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SPONSORSHIP Options

	PRESENTING \$50,000	Platinum \$25,000	Gold \$12,500	Silver \$5,000	Bronze \$1,000
CONFERENCE PASSES					
Full Conference Registrations	12	8	4	2	1
VIP Dinner Invites	6	4			
Main Stage Speaking Opportunity (5 minutes)	✓				
BRAND RECOGNITION					
Premium Logo Placement Throughout Venue & All Event Media	✓				
Custom Branded Experience Space (activation table, signage)	✓				
Full-Page Ad in Printed Program and Digital Promo	✓				
Video Featured in Post-Event Recap	✓				
Top-Billing in All Materials (Presented by...)	✓				
Prime Logo Placement Throughout Venue & Collateral	✓				
Main Stage Panel Participation or Breakout Session Intro	✓	✓			
Mention in All Pre/Post Event Emails	✓	✓			
Half-Page Ad in Printed Program	✓	✓			
Logo Recognition on All Signage & Event Materials	✓	✓			
Mention During Main Stage Program	✓	✓	✓		
Verbal Thank You from Main Stage	✓	✓	✓		
Logo Featured in Printed Program & Signage	✓	✓	✓	✓	
Logo in Printed Program	✓	✓	✓	✓	✓
InitiativeOne Website Feature	✓	✓	✓	✓	✓

INITIATIVEONE SPONSOR AGREEMENT FORM

We offer our support of the 2026 InitiativeOne Leadership Conference at the following level:

<input type="checkbox"/> Presenting: \$50,000	<input type="checkbox"/> Platinum: \$25,000	<input type="checkbox"/> Gold: \$12,500	<input type="checkbox"/> Silver: \$5,000	<input type="checkbox"/> Bronze: \$1,000
<input type="checkbox"/> Networking Break \$5,000	<input type="checkbox"/> AV+Production \$7,500	<input type="checkbox"/> Lanyard + Badge \$2,500	<input type="checkbox"/> Keynote Sponsor \$5,000	
<input type="checkbox"/> Breakout Room \$3,000	<input type="checkbox"/> Coffee Bar \$2,500	<input type="checkbox"/> Digital Recap Video \$4,500		

We acknowledge our commitment to this level by:

- Enclosing a check for the total amount indicated, or
- Signing below and anticipating an invoice from InitiativeOne.

Payment and this form must be received by April 18, 2025 to ensure sponsor recognition.

For our investment, we are fully aware of the associated benefits as outlined in the InitiativeOne Conference Sponsorship Prospectus.

Any assistance, questions, or concerns about sponsorship may be directed to Rebekah Elam at relam@InitiativeOne.com
All sponsorships are payable to the InitiativeOne

Company Name as it should appear for recognition at the Conference:

Please email your company logo in a vector format (.eps or .ai) and JPEG to hdorn@InitiativeOne.com

Contact Name: _____

Title: _____

Address: _____

City: _____ State/Country: _____ Zip: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

Email: _____

Company Website: _____

InitiativeOne retains full control over all Conference events and may terminate this sponsorship agreement and return payment at its discretion.

Return to: InitiativeOne
110 S. Adams St.
Green Bay, WI 54302

Email to Rebekah Elam:
relam@InitiativeOne.com

-OR-