

Tracy Johnson

CEO & Transformation Leader,
InitiativeOne

Tracy's collaborative approach in working with leaders and leadership teams sets in motion the highest possible leadership environment. Tracy conveys complex principles to leaders in practical terms. As a result, leaders are able to implement ideas that effectively diminish drama and distraction and deliver increased results.

Working with the InitiativeOne Proprietary Process for nearly 20 years, Tracy understands the leverage points that will push leaders beyond their comfort zone. She knows how to help leaders change behaviors and regain focus. She guides leaders to higher levels of strategic purpose through her expert knowledge of what drives individual performance first and subsequently what drives team performance.

Tracy's education and experience (BSN, RN and MBA) prepared her for a distinguished career in Healthcare. Today, she draws from 20 years of healthcare leadership experience when delivering and implementing the InitiativeOne Leadership Transformation processes with clients.